



DEMETER AWARDS

CELEBRATING EXCELLENCE IN THE BIO-BASED SECTOR

AWARDS

Product Innovation Award: Recognising companies or researchers who have developed and commercialised innovative bio-based, biodegradable or compostable chemicals, materials or products that offer significant advantages over traditional fossil-based incumbents.

Judges will be looking for demonstrable leadership and a commitment to the development of an innovative bio-based, biodegradable or compostable chemical, material or product. Applicants should include examples of how their chemical, material or product is more sustainable than its fossil incumbent.

Start-Up of the Year Award: Recognising promising start-up companies that are developing and commercialising innovative bio-based, biodegradable or compostable chemicals, materials or products.

Judges will be looking for evidence of how the start-up was established and has grown both in terms of employees and investment, alongside the future economic and environmental potential of the bio-based, biodegradable or compostable chemical, material or product.

Collaboration Award: Celebrating successful collaborations between industry, academia, and government in the development or implementation of bio-based, biodegradable or compostable chemicals, materials or products.

Judges will be looking for evidence of how the collaboration between two or more organisations led to a significant advancement in the development and commercialisation of a bio-based, biodegradable or compostable chemical, material or product.

Bioeconomy Champion:** Celebrating those who have demonstrated exceptional leadership, innovation, and impact in advancing the bioeconomy. This award honours those who drive sustainable solutions, promote circular bio-based industries, and contribute to a greener, more resilient future.

Judges will be looking for evidence of how nominees have made significant contributions not only support economic growth but also foster environmental sustainability and social well-being. This award celebrates pioneers whose work inspires change, accelerates the transition to a bio-based economy, and paves the way for a more sustainable world.

**For the Product Innovation, Start-up of the Year and Collaboration Award, up to 6 organisations will be shortlisted per award category, with one overarching winner per category, and two runners up, decided by the judging panel on the day after hearing the pitches.*

***For the Bioeconomy Champion Award, there will be one overall winner, decided by the judging panel in advance of the event.*

ELIGIBILITY CRITERIA

- You must be a UK registered organisation.
- You must be available to attend the Demeter Awards and Innovation Showcase on Monday 17th November if you are short-listed.
- you must have permission from any collaborators to enter this award and your application must confirm that you have such permission.

ASSESSMENT CRITERIA

Awards will be short-listed by a selection of BBIA Board Members.

Awards will be scored individually by judging panel members during live pitches at the Demeter Award and Innovation Showcase, where final winners and runners up will be determined.

	Award applicable to			
	Product Innovation Award	Start-Up of the Year Award	Collaboration Award	Bioeconomy Champion
Alignment to BBIA vision and mission	Yes	Yes	Yes	Yes
Meets eligibility criteria	Yes	Yes	Yes	Yes
Growth of company in past 12 months in terms of employees	No	Yes	No	No
Investment raised in past 12 months	No	Yes	No	No
Environmental advantages over traditional fossil-based incumbents, demonstrated by e.g. Life Cycle Assessment	Yes	Yes	Yes	No
Overall case for winning the award	Yes	Yes	Yes	Yes
Innovativeness, novelty and effectiveness	Yes	Yes	Yes	No
Effective IP strategy	Yes	Yes	Yes	No
Contribution to sustainable development goals	Yes	Yes	Yes	No
How collaboration was essential for success	No	No	Yes	No
Evidence of exemplar leadership and championing the bioeconomy				Yes