



# DEMETER AWARDS

CELEBRATING EXCELLENCE IN THE BIO-BASED SECTOR

## AWARDS

There are three award categories, and each category will have one winning organisation, and a three highly commended organisations.

**Product Innovation Award:** Recognising companies or researchers who have developed and commercialised innovative bio-based, biodegradable or compostable chemicals, materials or products that offer significant advantages over traditional fossil-based incumbents.

Judges will be looking for demonstrable leadership and a commitment to the development of an innovative bio-based, biodegradable or compostable chemical, material or product. Applicants should include examples of how their chemical, material or product is more sustainable than its fossil incumbent.

**Start-Up of the Year Award:** Recognising promising start-up companies that are developing and commercialising innovative bio-based, biodegradable or compostable chemicals, materials or products.

Judges will be looking for evidence of how the start-up was established and has grown both in terms of employees and investment, alongside the future economic and environmental potential of the bio-based, biodegradable or compostable chemical, material or product.

**Collaboration Award:** Celebrating successful collaborations between industry, academia, and government in the development or implementation of bio-based, biodegradable or compostable chemicals, materials or products.

Judges will be looking for evidence of how the collaboration between two or more organisations led to a significant advancement in the development and commercialisation of a bio-based, biodegradable or compostable chemical, material or product.

## ELIGIBILITY CRITERIA

- You must be a UK registered organisation.
- You must be available to attend the Demeter Awards and Innovation Showcase on Monday 25<sup>th</sup> November if you are short-listed.

- you must have permission from all collaborators to enter this award and your application must confirm that you have such permission.

### ASSESSMENT CRITERIA

Awards will be scored individually by judging panel members in advance of the event, and then considered again after the live pitches at the Demeter Award and Innovation Showcase.

	Award applicable to		
	Product Innovation Award	Start-Up of the Year Award	Collaboration Award
Alignment to BBIA vision and mission	Yes	Yes	Yes
Meets eligibility criteria	Yes	Yes	Yes
Growth of company in past 12 months in terms of employees	No	Yes	No
Investment raised in past 12 months	No	Yes	No
Environmental advantages over traditional fossil-based incumbents, demonstrated by e.g. Life Cycle Assessment	Yes	Yes	Yes
Overall case for winning the award	Yes	Yes	Yes
Exploitation potential	Yes	Yes	Yes
Innovativeness, novelty and effectiveness	Yes	Yes	Yes
Benefits to the company	Yes	Yes	Yes
Contribution to sustainable development goals	Yes	Yes	Yes
Transferability / good practice	Yes	Yes	Yes
How collaboration was essential for success	No	No	Yes