



New Materials for a Sustainable World

 PIÑATEX

ananas anam
New materials for a new world

BBIA Webinar

1 October 2020

“Follow the flow of the fiber”



An innovative, patented,
ethically produced textile
that works to the values of
a circular economy.

VISION

Ananas Anam aims to meet the challenges of our times by developing products in which commercial success is integrated with, and promotes, social, cultural and ecological development.

PURPOSE

Reconnecting and Healing the Relationship
between Humans and Mother Earth





a
NEW MATERIAL
making waves
in fashion
and
textiles

Fashion: a growing **WASTE PROBLEM**

- 62% projected fashion industry waste increase by 2030
- 1 garbage truck of textiles is landfilled or incinerated **every second**

Source: Ellen MacArthur Foundation, 'A New Textiles Economy': Redesigning fashion's future





an innovative,
***RESPONSIBLE
SOLUTION...***

~13M tonnes of
leaf waste from
pineapple farming
annually



Fibre Procurement







BIOMASS & COMPOST PRODUCTION





Non-Woven

The fibres are blended through a mechanical process to create Piñafelt. Using a mechanical process helps to save water. Piñafelt is a non-woven substrate which is fully biodegradable.

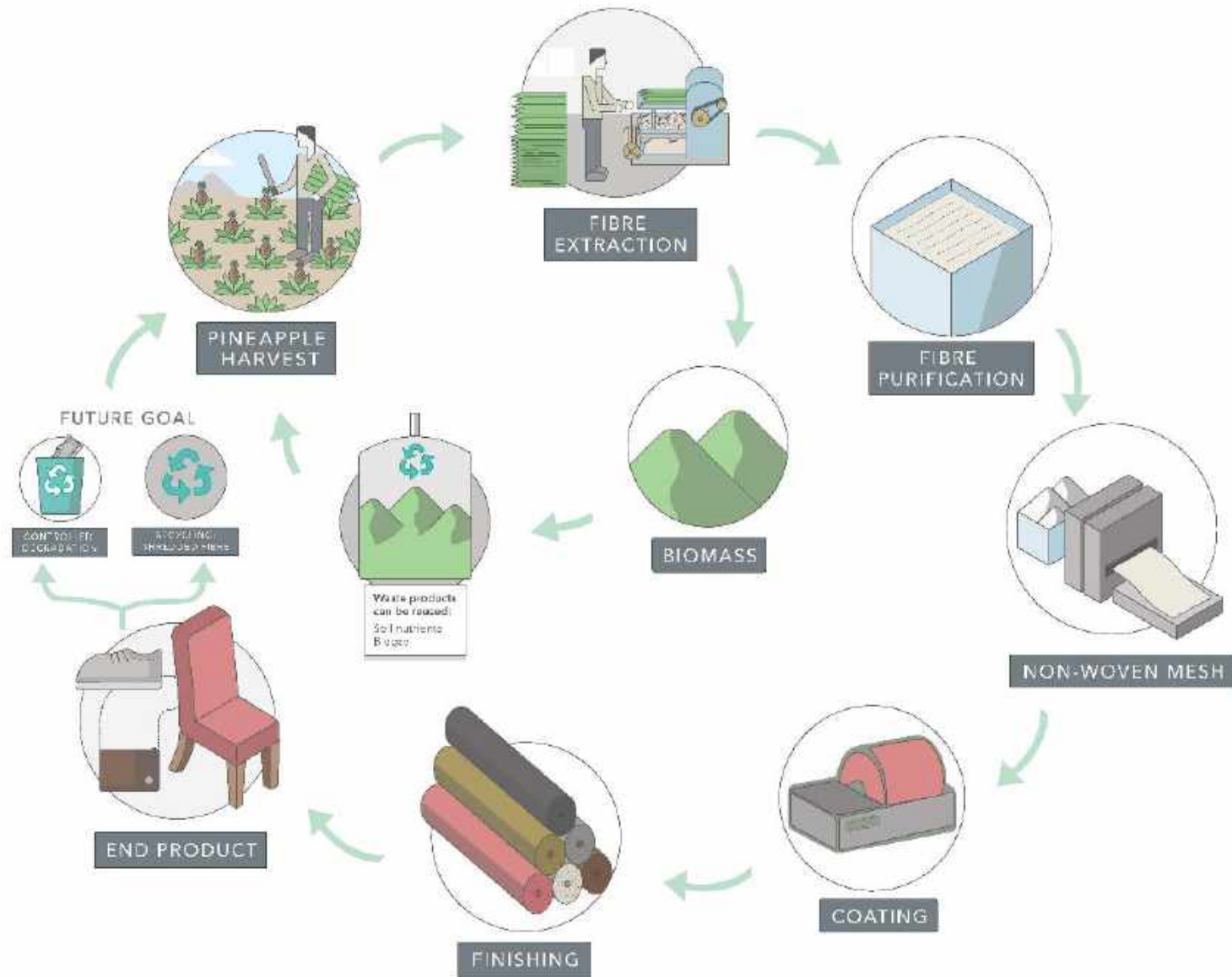


Coating and Finishing

Next, the Piñafelt is pigmented, coated and tumbled, to give it the necessary properties and final aspect that defines Piñatex. The use of pigments require less water than dyes. The resins used in the coating process are all water based to avoid the use of volatile solvents.

SUPPLY CHAIN using KIND MANUFACTURING

THE DEVELOPMENT OF EXCELLENYT MATERIALS, AT INDUSTRIAL SCALE, RESPONSIBLE TO NOW AND FUTURE GENERATIONS FOR ALL LIFE



a
***BRANDED
NATURAL TEXTILE***

 PIÑATEX



...with a wide range of B2B market applications



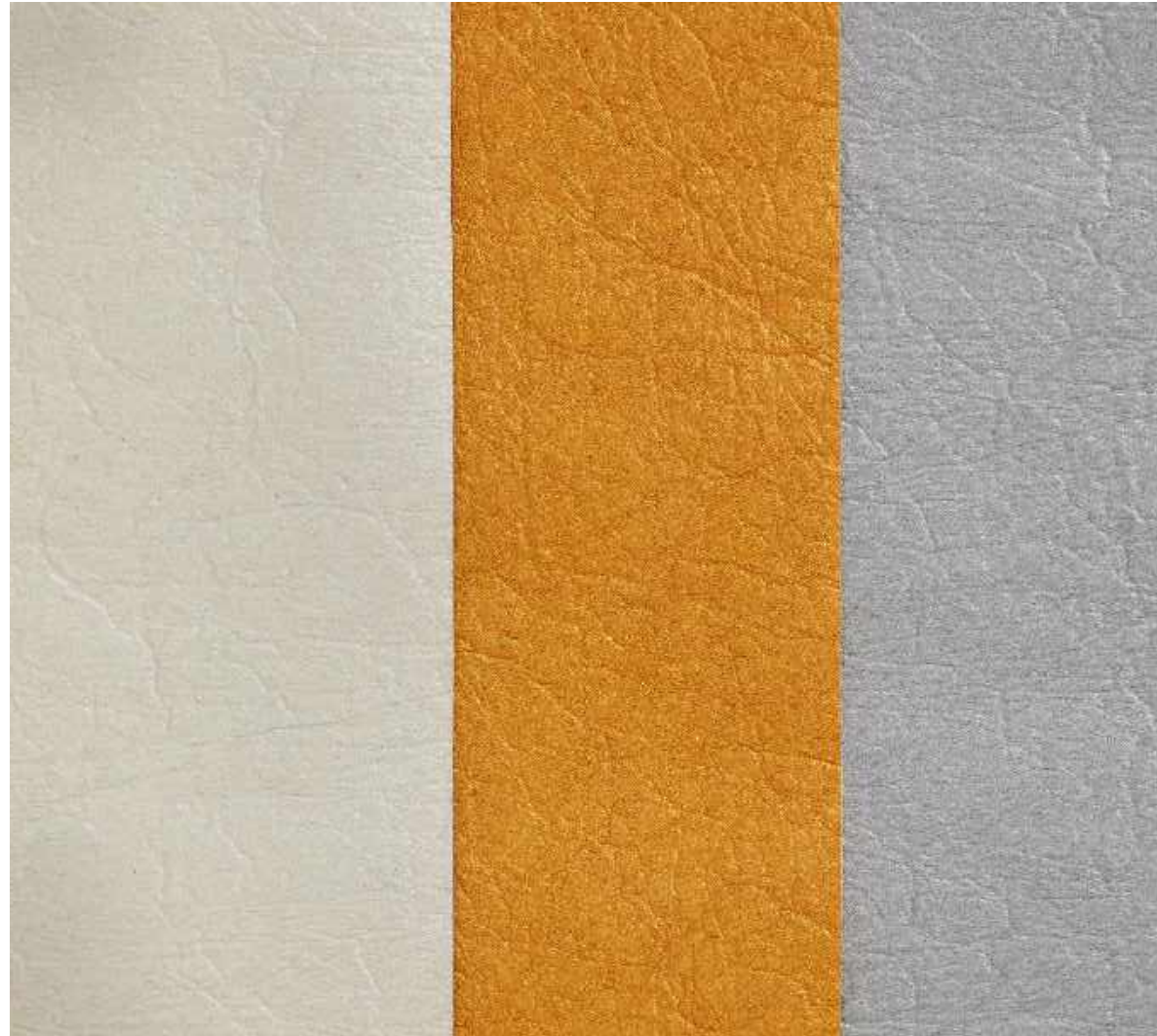
Piñatex® PRODUCT RANGE



Natural
Pebble
Sage
Washed Indigo
Marine
Paprika
Canela
Mulberry
Chestnut
Charcoal

Piñatex Original

Piñatex® PRODUCT RANGE



Pearl
Antique Gold
Platinum

Piñatex Mineral

Customisations Options

Product: Embossed



Product: Printed direct coating



Product: Embroidered



Product: Printed transfer coating





Shoes by Drew Veloric



Shoes by Loyal Footwear



Shoes by Nae Vegan

#MadeFromPiñatex
APPAREL



Skirt by Lisolore Frowijn



Jacket by EDUN



Jacket by ALTIIR

#MadeFromPiñatex BAGS



Bag by MANIWALA



Clutch by TAIKKA



Bag by EDUN



Bag by Luxtra, image from Pebble Magazine

#MadeFromPiñatex Upholstery



By Tashamine Osher



By 2LG

#MadeFromPiñatex
AUTOMOTIVE





Brand Collaboration

BOSS
HUGO BOSS

May 2018
August 2019

Hilton

London Bankside,
January 2019

H&M
CONSCIOUS
EXCLUSIVE

April 2019



PIÑATEX

A strong social, economic and environmental impact:

Made of a widely available agricultural byproduct

No damaging chemical processes involved

Providing new income stream to some of the poorest farming communities



Thank you

www.ananas-anam.com