



BIO-BASED AND BIODEGRADABLE
INDUSTRIES ASSOCIATION

WELCOME

About BBIA

The **Bio-Based and Biodegradable Industries Association (BBIA)** is a trade association representing those working in the biodegradable and bio-based industries.

Our mission is to promote and develop the production and use of bio-based and biodegradable products in the UK.

We represent companies making bio-based and biodegradable polymers, companies who convert these into products like packaging, lubricants, insecticides, tableware, and other companies involved in these fields.

BBIA's logo

The BBIA logo may be used by all members to promote their involvement with the association.

We have a few simple guidelines which we ask you to respect to ensure the logo is used consistently.

Logo files

Along with these guidelines you will receive a suite of logos set up for print (EPS) and internet use (Jpg).

Conditions of use

1. By using the BBIA brand and logo you are agreeing to comply with the brand guidelines and terms and conditions set out in this document.
2. As a BBIA Member you are permitted to use the BBIA logo and brand on printed and digital materials for the term of your membership. Should your membership be terminated you are required to remove the BBIA brand and logo from all printed and digital materials immediately.
3. Members may, and are encouraged to, use the BBIA logo and brand to promote their membership of the BBIA, but this does not in any way count as a formal or informal endorsement or recommendation of that member or any of their activities.

4. Use of the BBIA brand and logo by its members does not imply ownership of the BBIA brand.
5. BBIA reserves all rights to usage of any of its marks and may remove permission for its usage at any time.

Contact us

If you have any other requirements or need further information about the BBIA logo and its usage, please get in touch.

Address:

**Peershaws,
Berewyk Hall Court
Bures Road
White Colne
Essex CO6 2QD**

Email: admin@bbia.org.uk

Tel: 01787 226 995

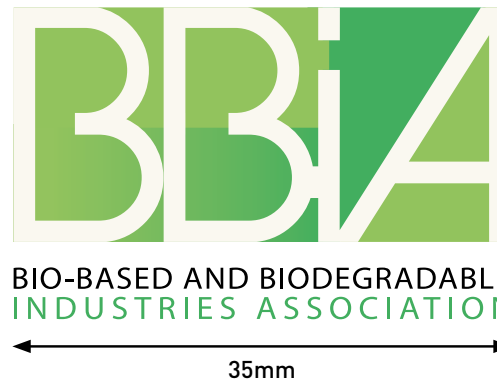
Correct use

The minimum size for the logo is 35 mm.

We realise that our logo will most often be used as a secondary device within your organisation's communication materials, but please don't crowd it.

The minimum clear space around the logo will depend on the overall size.

As a general rule, use the height of the two straplines as a clear area around the logo.



Colours

Our primary colours are made of a four-colour process (CMYK).

The logo should be used with the following breakdowns.

Dark Green:	C:72 / M:0 / Y:79 / K:0
Light Green:	C:50 / M:0 / Y:77 / K:0
Cream:	C:3 / M:2 / Y:8 / K:0

RGB colours should be used for on-screen and web work.

Logo Variations

The BBIA logo is available in full colour, greyscale, white on black and in black.



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Incorrect use

Do not stretch, squeeze, distort or redraw the logo.

Do not position the logo over an image where it will not be clearly seen.



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